



ACCELERATING **DISCOVERIES,** ACCELERATING **IMPACT.**

THROUGH ITS EXPERTISE, THE CANCER RESEARCH SOCIETY (CRS) ACCELERATES THE IMPACT OF CANCER RESEARCH BY IDENTIFYING AND FUNDING THE MOST PROMISING PROJECTS IN CANADA.



CANCER REMAINS THE LEADING CAUSE OF DEATH IN THE COUNTRY. THIS REALITY UNDERSCORES THE CRUCIAL IMPORTANCE OF ACCELERATING DISCOVERIES AND SUPPORTING AMBITIOUS, RIGOROUS, AND SUSTAINED RESEARCH.

For more than 80 years, we have supported research projects that concretely contribute to saving lives and have helped propel the careers of researchers through grants that allow them to pursue their work.

This ongoing support to the scientific community is made possible thanks to the generosity of thousands of donors and the strength of our partnerships.

MISSION

EXCLUSIVELY FUND RESEARCH ON ALL TYPES OF CANCER
to prevent, detect,
and treat the disease.

VISION

RESEARCH IS THE KEY TO OUTSMART CANCER.

VALUES

**DETERMINATION
PASSION
INTEGRITY
INNOVATION
EXCELLENCE
ACCOUNTABILITY AND GOVERNANCE**



STRATEGIC PILLARS

**TO ENSURE OUR PRIORITIES REMAIN PERFECTLY
ALIGNED WITH THE EVOLUTION OF OUR
ENVIRONMENT, ORGANIZATIONAL NEEDS,
AND LONG-TERM AMBITIONS, WE HAVE
REAFFIRMED THE THREE PILLARS GUIDING
OUR ACTIONS.**

By continuing to build on strong foundations, we aim to ensure a future where research leads to tangible scientific breakthroughs, while strengthening our role as a leader in Canada's cancer research ecosystem.



INCREASE OUR ORGANIZATION'S VISIBILITY

We will expand our reach to ensure the Cancer Research Society's mission is widely known across the country, engaging donors, partners, and advocates.



INCREASE FUNDS DEDICATED TO CANCER RESEARCH

We will grow our capacity to support research by generating new sources of funding and creating strategic opportunities such as initiatives or partnerships that help researchers go further, faster.



MAXIMIZE THE IMPACT OF ALLOCATED FUNDS

We will invest where our support can create real change, focusing on innovation, scientific excellence, and high-impact projects. With this in mind, we reaffirm our determination to contribute to meaningful scientific breakthroughs.



THE THREE STRATEGIC PILLARS HAVE PROVEN HIGHLY RELEVANT AND HAVE **ENABLED SEVERAL MAJOR ACCOMPLISHMENTS** SINCE THE START OF THIS STRATEGIC PLANNING EXERCISE:

- **Diverse and growing programs:** Our programs address the critical needs of researchers at all career stages, providing unparalleled support that ensures the continuity and progression of scientific research and allows these researchers to advance their academic journeys in Canada.
- **Expanded strategic partnerships:** Increasing strategic partnerships with foundations and organizations to co-fund research projects has allowed us to maximize the impact of our investments and generate tangible benefits for the scientific community and for patients.
- **Sustained commitment to excellence:** Year after year, the CRS continues to support research while raising the bar by increasing the number and value of grants and fellowships awarded. This exceptional commitment, maintained despite the socio-economic challenges of recent years, strengthens Canada's cancer research ecosystem.



LOOKING AHEAD WITH AMBITION

GUIDED BY OUR VISION AND RENEUED DETERMINATION, WE COMMIT TO ACCELERATING THE PACE OF ESSENTIAL DISCOVERIES THAT WILL ADVANCE CANCER RESEARCH.

In the coming years, we will do everything in our power to support research that has the potential to better prevent, detect, and treat all types of cancer. Every decision we make, every investment, and every partnership will aim to concretely improve the journeys of people affected by the disease.

JOIN US

in making a difference today.

**TOGETHER,
LET'S OUTSMART CANCER**

